

Hand Bags—Retail.

TORRANCE BOOTERY INC
 1333 El Prado.....FA 8-7809
 (See Adv at Shoes)

Hardware—Retail

BECK LUMBER CO
 22035 S Main.....TE 4-7285
 (See Adv following Page)

CHEROKEE HARDWARE
 24213 Hawthorne Av.....FR 5-3787
 (See Adv at Paint)

Fischer Hardware 'Co
 2215 Torrance Bl.....FA 8-6459

GRIFFIN'S HARDWARE
 1632 S Pac Cst Hwy Rdn Bch FR 5-1960
 (See Adv Following Page)

JOSLIN LUMBER CO
 1790 W Carson.....FA 8-0635
 (See Adv at Lumber)

(continued next page)

MR. BUSINESSMAN:

Make use of these pages to deliver your message directly to the homes of Torrance.

Your advertisement reaches more people at less cost and for a longer period of time than in any other medium.

These pages offer you reference advertising at its best.

Your ad stays on the job 24 hours a day of a period of not less than one full year!

Be sure to be fully represented under the headings that best describe your business, profession or service.

IT PAYS TO ADVERTISE



- General Hardware
- Builders' Hardware
- Precision Tools
- Sporting Goods
FISHING TACKLE, GUNS, etc.
- Garden Supplies
- Houseware & Appliances
- Gifts
- Paints

Featuring:

POWER TOOLS

DE WALT — DELTASHOP
 MALL — SKIL — STANLEY — BLACK & DECKER

WE GIVE GOLD BOND STAMPS

FA_{IRFAX} 8-4274

**LOVELADY
 HARDWARE CO.**

23 Years in Torrance
 LOVELADY BROS., OWNERS
 1967-69 CARSON